

Pre-Publication draft for third-party artificial intelligence (AI) check of a developing report for MHPProNews on the topics as shown.

## **Canary in the Coal Mine? Thousands Apply for Affordable Rentals. Comparing June Housing Reports Mainstream, NAR, MHI and MHARR.**

Typically several times daily, [MHPProNews](#) scans multiple sites including Bing's start page which features MSN news aggregation. On 6.10.2026 was the following [Bing](#) headline: “**Las Vegas home prices hit record \$490K as sales slow.**” Quoting: “Record price milestone: The median single-family home price in Southern Nevada hit \$490,000 in May, topping the previous high from late 2025. Sales trend flat: Home and condo sales were down from a year earlier, with inventory rising slightly and supply now over three and a half months.” From [The Center Square](#) (TSC) on 6.9.2026 is an article out of Seattle, WA that said over **10,000 people have applied for 15 affordable apartments**. In Part II is the information from the [National Association of Realtors](#) (NAR) emailed directly to *MHPProNews* monthly as part of their public-facing monthly reporting. The [National Association of Home Builders](#) (NAHB) similarly provides *MHPProNews* with a monthly update along with other NAHB news emails. By comparison, the largest trade association 'serving' 'all segments' of manufactured housing is the [Manufactured Housing Institute](#) (MHI). MHI removed *MHPProNews* from their email lists years ago, after [several of their leaders praised our publication for years](#). By comparison, the smaller and independent producers-focused [Manufactured Housing Association for Regulatory Reform](#) (MHARR) trade group has years of [manufactured home production data publicly available](#) at this link [here](#). MHARR, like NAHB and NAR, make that information freely available for republication (see Part I for their latest report). When asked to make a comparison between these various trade groups and reporting (or lack thereof), Google's artificial intelligence (AI) powered [Gemini said](#) the following (see Part III for context). Are the facts and evidence that follows a proverbial [canary in the coal mine](#) for MHVille?

An empirical search of the Manufactured Housing Institute's (MHI) public-facing domain ([manufacturedhousing.org](#)) confirms that **MHI does not provide free, comprehensive, un-redacted monthly production or shipment data to the general public** in the open-market manner of the National Association of Home Builders (NAHB), National Association of Realtors (NAR), or the Manufactured Housing Association for Regulatory Reform (MHARR).

Instead, MHI intentionally gates its granular monthly data behind a corporate paywall, restricting complete access to its premium members.

1. After scanning those various trade groups websites, Gemini also said this.

## Executive Summary: Gated Transparency vs. Open Public Data

A clinical cross-examination of data delivery methods across major housing trade organizations reveals an asymmetrical information environment in "MHVille." While independent national bodies provide completely unfettered, free public access to monthly industry metrics, the dominant corporate trade body handles data as an internal asset.

When MHI does publish summaries of its monthly data via public blog posts, the presentation is carefully managed. For example, public notices such as the [MHI Member-Exclusive March 2026 Economic Report Overview](#) function primarily as a promotional baseline, reminding viewers that the *"full report is available on the MHI website"* exclusively for paying members. This model is explicitly codified on their [MHI Industry Resources and Economic Reports Page](#), which openly states: *"Each month, MHI members get access to an exclusive economic report that covers industry production, shipments and trends."*

2. According to the [NAHB Priced Out Report linked here](#).

Housing affordability remains a critical issue, with 74.9% of U.S. households unable to afford a median-priced new home in 2025, according to NAHB's latest analysis. With a median price of \$459,826 and a 30-year mortgage rate of 6.5%, this translates to around 100.6 million households priced out of the market, even before accounting for further increases in home prices or interest rates.

This analysis also highlights the effects of rising costs:

- A \$1,000 increase in the median price of new homes would price an additional 115,593 households out of the market.
- A 25-basis point rise in the 30-year fixed mortgage rate (from 6.5% to 6.75%) would price approximately 1.1 million households out of the market.

In addition to the national numbers, the article includes equivalent affordability and priced-out results for individual states and more than 300 metropolitan areas.

3. The data compiled in this report from the NAHB and NAR ought to point to conditions favorable for [inherently affordable manufactured homes](#) demand that should lead to record 21st century sales of HUD Code manufactured housing.

But as the MHARR report reflects, instead of record 21st century sales, manufactured housing has experienced yet another modest decline in production in April 2026, the most recent month for complete official manufactured housing industry data.

4. This MHVille [facts-evidence-analysis](#) (FEA) is underway.

[caption id="attachment\_231461" align="aligncenter" width="651"]

# Facts • Evidence • Analysis (FEA)

## THE MHPRONEWS ADVANTAGE

— *Uncovering What Others Miss* —

### MULTI-SOURCE VERIFICATION



Documents • Experts • A.I. Cross-Checked

### HISTORICAL CONTEXT



80+ Years of "Sabotage Monopoly" Tactics

### DOCUMENT-DRIVEN REPORTING



Primary Sources, Not Spin

### PATTERNS EXPOSED



Consolidation & Constraint

### CLEAR LEGAL BOUNDARY



Evidence vs. Legal Proof

### WHY FEW DO IT



Deep Dives, Not Press Releases

Trusted by C-Suite • Policymakers • Researchers



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Copilot produced the infographic above after its involvement in the deep dive article linked here: <https://www.manufacturedhomepronews.com/unfathomable-incomprehensibly-weakened-mharr-rips-manufactured-housing-institute-manufacturedhousing-org-or-mhi-in-press-release-and-letters-to-doe-hud-white-house-mhi-mask-off-fea/>. MHPProNews notes that while it is true that MHPProNews is known to be followed by C-suite leaders in manufactured housing, that should not be misunderstood to mean that corporate officials always like what they read. As the infographic suggests, MHPProNews follows the facts and evidence and for years has used third-party artificial intelligence (AI) as a facts-evidence-analysis (FEA) checking tool. No one else in MHPProNews does what MHLivingNews and MHPProNews do in highly transparent and evidence-based 'connect the dots' reporting.

[/caption]

Part I. According to the [Manufactured Housing Association for Regulatory Reform \(MHARR\)](#) at this link [here](#).

**FOR IMMEDIATE RELEASE**

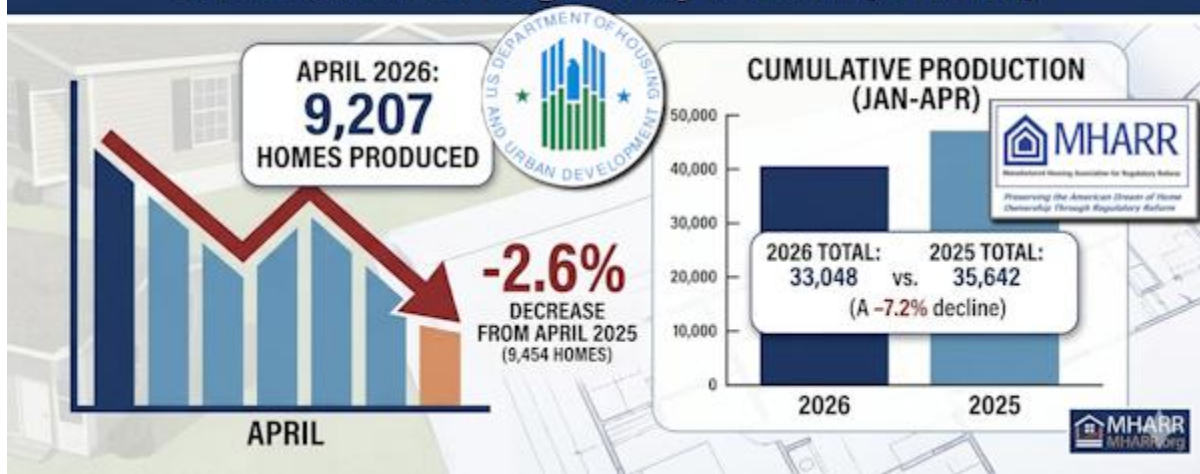
**Contact: MHARR**

**(202) 783-4087**



**INDUSTRY PRODUCTION FALLS SLIGHTLY IN APRIL 2026**

## Manufactured Home HUD Code Industry U.S. Production Falls Slightly in April 2026 per Manufactured Housing Association for Regulatory Reform (MHARR)



**Washington, D.C., June 3, 2026** – The Manufactured Housing Association for Regulatory Reform (MHARR) reports that according to official statistics compiled on behalf of the U.S. Department of Housing and Urban Development (HUD), HUD Code manufactured housing industry year-over-year production continued to decline in April 2026. Just-released statistics indicate that HUD Code manufacturers produced 9,207 new homes in April 2026, a 2.6% decrease from the 9,454 new HUD Code homes produced in April 2025. Cumulative industry production for 2026 now totals 33,048 new HUD Code homes, as compared with 35,642 over the same period in 2025, a year-over-year decline of 7.2%.

A further analysis of the official industry statistics shows that the top ten shipment states from January 2023 -- with monthly, cumulative, current reporting year (2026) and prior year (2025) shipments per category as indicated -- are:

Rank	State	Current Month (April 2026)	Cumulative Top Ten Since Jan 2023	2026	2025
1	Texas	1594	56726	5328	61
2	Florida	594	23886	2308	22

<b>3</b>	<b>North Carolina</b>	541	20211	2020	22
<b>4</b>	<b>Alabama</b>	618	18388	1834	18
<b>5</b>	<b>South Carolina</b>	460	16474	1768	18
<b>6</b>	<b>Louisiana</b>	354	15104	1265	17
<b>7</b>	<b>Georgia</b>	433	14999	1716	17
<b>8</b>	<b>Mississippi</b>	419	12351	1452	15
<b>9</b>	<b>Kentucky</b>	326	12283	1371	12
<b>10</b>	<b>Tennessee</b>	354	12161	1293	13

The April 2026 statistics move Mississippi into 8<sup>th</sup> place on the cumulative top-ten shipments list, while Kentucky falls to 9<sup>th</sup> place.

The Manufactured Housing Association for Regulatory Reform is a Washington, D.C.- based national trade association representing the views and interests of independent producers of federally-regulated manufactured housing.

-- 30 --

*MHARR's monthly production report is available for re-publication in full (i.e.: without alteration or substantive modification) without further permission and with proper attribution and/or linkback to MHARR.*

*MHARR notes that the featured image was generated by artificial intelligence (AI) powered Gemini. This MHARR report was written using industry-expert human intelligence.*

**Part II.** According to the emailed report from the National Association of Realtors (NAR) to MHPProNews is the following

### **NAR Existing-Home Sales Report Shows 3.2% Increase in May**

#### Month-Over-Month

- 3.2% increase in existing-home sales
- 3.3% increase in unsold inventory—1.55 million units equal to 4.5 months' supply

## Year-Over-Year

- 3.2% increase in existing-home sales—seasonally adjusted annual rate of 4.17 million in May
- 1.3% increase in median existing-home sales price to \$429,300

WASHINGTON (June 9, 2026) – Existing-home sales increased by 3.2% month-over-month and year-over-year, according to the National Association of REALTORS® [Existing-Home Sales report](#). The report provides the real estate ecosystem—including agents, homebuyers and sellers—with data on the level of home sales, price, and inventory.

Month-over-month sales increased in the Northeast, Midwest and South, and were unchanged in the West. Year-over-year sales rose in the Midwest, South, and West, and fell in the Northeast.

“More Americans are on the move, with home sales rising to the highest level since December. This is great news for the housing market and the economy,” said NAR Chief Economist Dr. Lawrence Yun. “Improving affordability is helping drive this momentum. Even with mortgage rates ticking up compared to earlier in the year, they remain lower than a year ago and are essentially at the long-term historical average. Income gains are also outpacing home price growth by a small margin in most parts of the country.”

“The new record-high May home price reflects solid fundamentals for homeowners and ongoing supply constraints,” Yun said. “Only 1% of all home sales involved a foreclosure or an underwater situation in which the sale price could not cover the outstanding mortgage balance. This shows that homeowners are on solid financial footing.”

“Increased home sales mean more economic activity — lawn care, furniture purchases, moving services, mortgage originations and other related business activities all get a boost,” Yun added.

## **National Snapshot**

### Total Existing-Home Sales for May

- 3.2% increase in existing-home sales<sup>1</sup> month-over-month.
- 3.2% increase in existing-home sales year-over-year to a seasonally adjusted annual rate of 4.17 million.

### Inventory in May

- 1.55 million units: Total housing inventory<sup>2</sup>, up 3.3% from April and up 0.6% from May 2025.
- 4.5-month supply of unsold inventory, no change from last month and down slightly from 4.6 months one year ago.

#### Median Sales Price in May

- \$429,300: Median existing-home price<sup>3</sup> for all housing types
- 1.3% increase from one year ago (\$423,700)—the 35th consecutive month of year-over-year price increases.

#### Housing Affordability in May

- The Housing Affordability Index registered at 105.6, up from 97.5 a year ago.
- Year-over-year, affordability improved across all regions.
  - Northeast +5.1%
  - Midwest +6.6%
  - South +8.4%
  - West +11.0%

### **Single-Family and Condo/Co-op Sales**

#### Single-Family Homes in May

- 3.5% increase in sales month-over-month to a seasonally adjusted annual rate of 3.8 million, up 3.3% from May 2025.
- \$434,300: Median home price, up 1.3% from last year.

#### Condominiums and Co-ops in May

- No change in sales month-over-month with a seasonally adjusted annual rate of 370,000
  - 2.8% increase from last year.
- \$378,200: Median price, up 1.7% from May 2025.

### **Regional Snapshot for Existing-Home Sales in May**

#### Northeast

- 2.2% increase in sales month-over-month to an annual rate of 460,000
  - Down 8.0% year-over-year
- \$534,900: Median price, up 4.2% from May 2025

#### Midwest

- 6.4% increase in sales month-over-month to an annual rate of 1.0 million
  - Up 2.0% year-over-year
- \$336,300: Median price, up 2.8% from May 2025.

#### South

- 3.2% increase in sales month-over-month to an annual rate of 1.96 million
  - Up 5.9% year-over-year
- \$373,100: Median price, up 1.1% from May 2025

#### West

- No change in sales month-over-month with an annual rate of 750,000
  - Up 5.6% from last year
- \$625,900: Median price, down 0.7% from May 2025

#### **REALTORS® Confidence Index for May**

- 29 days: Median time on market for properties, down from 32 days last month
  - Up from 27 days in May 2025
- 35% of sales were first-time homebuyers, up from 33% in April
  - Up from 30% one year ago
- 25% of transactions were cash sales, unchanged from last month
  - Down from 27% in May 2025
- 14% of transactions were individual investors or second-home buyers, down from 16% last month
  - Down from 17% one year ago
- 1% of sales were distressed sales<sup>4</sup> (foreclosures and short sales), down from 2% last month

- Down from 3% one year ago

### **Mortgage Rates**

- 6.44%: The average 30-year fixed-rate mortgage in May, according to Freddie Mac, up from 6.33% in April and down from 6.82% one year ago.

### **About the National Association of REALTORS®**

The National Association of REALTORS® is involved in all aspects of residential and commercial real estate. The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict [Code of Ethics](#). For free consumer guides about navigating the homebuying and selling transaction processes—from written buyer agreements to negotiating compensation—visit [facts.realtor](https://facts.realtor).

###

**Information about NAR is available at [nar.realtor](https://nar.realtor). This and other news releases are posted in the newsroom at [nar.realtor/newsroom](https://nar.realtor/newsroom). Statistical data in this release, as well as other tables and surveys, are posted in the “Research and Statistics” tab.**

<sup>[1]</sup> Existing-home sales, which include single-family, townhomes, condominiums and co-ops, are based on transaction closings from Multiple Listing Services. Changes in sales trends outside of MLSs are not captured in the monthly series. NAR benchmarks home sales periodically using other sources to assess overall home sales trends, including sales not reported by MLSs.

Existing-home sales, based on closings, differ from the U.S. Census Bureau’s series on new single-family home sales, which are based on contracts or the acceptance of a deposit. Because of these differences, it is not uncommon for each series to move in different directions in the same month. In addition, existing-home sales, which account for more than 90% of total home sales, are based on a much larger data sample – about 40% of multiple listing service data each month – and typically are not subject to large prior-month revisions.

The annual rate for a particular month represents what the total number of actual sales for a year would be if the relative pace for that month were maintained for 12 consecutive months. Seasonally adjusted annual rates are used in reporting monthly data to factor out seasonal variations in resale activity. For example, home sales volume is normally higher in the summer than in the winter, primarily because of differences in the weather and family buying patterns. However, seasonal factors cannot compensate for abnormal weather patterns.

Single-family data collection began monthly in 1968, while condo data collection began quarterly in 1981; the series were combined in 1999 when monthly collection of condo data began. Prior to this period, single-family homes accounted for more than nine out of 10 purchases. Historic comparisons for total home sales prior to 1999 are based on monthly single-family sales, combined with the corresponding quarterly sales rate for condos.

<sup>2</sup> Total inventory and month's supply data are available back through 1999, while single-family inventory and month's supply are available back to 1982 (prior to 1999, single-family sales accounted for more than 90% of transactions and condos were measured only on a quarterly basis).

<sup>3</sup> The median price is where half sold for more and half sold for less; medians are more typical of market conditions than average prices, which are skewed higher by a relatively small share of upper-end transactions. The only valid comparisons for median prices are with the same period a year earlier due to seasonality in buying patterns. Month-to-month comparisons do not compensate for seasonal changes, especially for the timing of family buying patterns. Changes in the composition of sales can distort median price data. Year-ago median and mean prices sometimes are revised in an automated process if additional data is received.

The national median condo/co-op price often is higher than the median single-family home price because condos are concentrated in higher-cost housing markets. However, in a given area, single-family homes typically sell for more than condos as seen in NAR's quarterly metro area price reports.

<sup>4</sup> Distressed sales (foreclosures and short sales), days on market, first-time buyers, all-cash transactions and investors are from a monthly survey for the NAR's [REALTORS® Confidence Index](#), posted at [nar.realtor](http://nar.realtor).

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### **Part III**

1.

#### **The Strategic Asymmetry: Comparing Trade Body Disclosures**

The matrix below illustrates how data transparency operates within the housing sector, highlighting the operational divide between corporate consolidators and open-market advocates.

**Table 1: Monthly Market Data Accessibility Matrix**

Trade Association	Public Data Policy	Availability of Complete Monthly State/National Breakdown	Strategic / Analytical Effect of Policy
MHARR	Open / Free to Public	Yes, full historical and contemporary production logs are published monthly without cost or membership blocks.	<b>Public Accountability:</b> Arming independent media, policy analysts, and consumers with data to measure the true health of the market against regulatory bottlenecks.
NAHB / NAR	Open / Free to Public	Yes, comprehensive monthly indexes (Housing Starts, Existing Home Sales) are distributed globally to shape housing policy discussions.	<b>Macroeconomic Influence:</b> Elevating industry visibility to ensure lawmakers and media recognize site-built housing trajectories.
MHI	Gated / Member-Exclusive	No, detailed structural data sheets are restricted behind user logins, leaving only high-level summary blurbs for public view.	<b>Information Compression:</b> Restricting access to granular data fields prevents external scrutinization of production drops and state-level territory shifts.

**Facts-Evidence-Analysis (FEA): What Does the Pattern Suggest?**

An objective-minded analyst or researcher evaluating this systemic lack of public data transparency can deduce a clear pattern. This data compression strategy aligns precisely with several broader objectives:

**1. The Strategy of Controlled Transparency**

By limiting detailed data to private corporate circles, MHI keeps localized production tracking out of the immediate public eye. When industry shipment numbers fall significantly—as documented in the [MHI February 2026 Economic Report Summary](#), which noted a **12.4% year-to-date production drop**—restricting the full state-by-state data sheets helps prevent deep public scrutiny into why specific regional markets are stalling.

## **2. Shielding the "Illusion of Motion"**

Keeping detailed state-level production data private makes it much harder for independent analysts to test MHI's public relations claims. For instance, when MHI celebrates narrow state-level zoning victories, a lack of open monthly data prevents public observers from instantly cross-referencing whether those specific states saw a real spike in home placements, or if local municipalities simply blocked development using alternative look-alike aesthetic rules.

## **3. Catering to Consolidation Clients**

As documented in past investor relations findings, vertically integrated production conglomerates—including Cavco, Clayton, and **Champion Homes (SKY)**—increasingly focus their backlogs on serving institutional land-lease community consolidators. Gating the detailed data creates a less transparent retail market. This dynamic benefits large institutional buyers who operate on insider data, while leaving independent retailers and private land placement buyers operating in an information vacuum.

### **Conclusion: Data Control as a Defensive Tool**

The choice to treat basic monthly market statistics as a proprietary corporate asset rather than an open public resource is a key feature of the "MHVille" corporate strategy. While open trade groups use public monthly data to lobby for market expansion and fight regulatory bottlenecks, MHI's member-exclusive approach serves to manage and contain industry information.

By keeping the granular details of the ongoing production slump behind a paywall, the trade group minimizes public discussion around the failure to enforce supreme federal enhanced preemption under the Manufactured Housing Improvement Act of 2000. This data compression model protects the status quo, masks territory shifts within the independent retail sector, and prevents the general public from clearly seeing the real-world impact of artificial supply stagnation.

-- MHPProNews notes that the full Q&A with Gemini, including screen captured confirmation for accuracy, is linked [here](#). --

2. From the NAR report in Part II above.

“More Americans are on the move, with home sales rising to the highest level since December. This is great news for the housing market and the economy,” said NAR Chief Economist Dr. Lawrence Yun. “Improving affordability is helping drive this momentum. Even with mortgage rates ticking up compared to earlier in the year, they remain lower than

a year ago and are essentially at the long-term historical average. Income gains are also outpacing home price growth by a small margin in most parts of the country.”

“The new record-high May home price reflects solid fundamentals for homeowners and ongoing supply constraints,” Yun said. “Only 1% of all home sales involved a foreclosure or an underwater situation in which the sale price could not cover the outstanding mortgage balance. This shows that homeowners are on solid financial footing.”

“Increased home sales mean more economic activity — lawn care, furniture purchases, moving services, mortgage originations and other related business activities all get a boost,” Yun added.

Where is the Manufactured Housing Institute (MHI) equivalent of that during June as national homeownership month? MIA?



7:41 AM  
6/10/2026



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JUNE 2, 2026

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Per MHI's home page on the data and time shown: "Keep current with MHI and the latest in manufactured housing. Browse the latest industry news."

There is a multi-year case to be made that MHI's homepage news and news landing pages are rather more commonly used to promote A) MHI itself. B) This or that favored MHI member. C) Events or 'education' that brings revenue to MHI. D) Projects the illusion that MHI is advocating for "all segments" of the industry when a more careful look in the 21st century reveals MHI is posturing lobbying efforts that oddly seem to benefit consolidators of the industry while U.S. production languishes at over 70% lower annual rates than in the mid-to-late 1990s. On classes and training, how can MHI claim with a straight face the 'benefits' when production remains at historically low levels?

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## June is National Homeownership

### June is National Homeownership Month

In 2002, Representative Gary Miller (CA-41) introduced a bill in Congress to recognize June as National Homeownership Month in recognition of the importance of homeownership in building strong communities and families in the United States. MHI CEO Dr. Lesli Gooch served as Senior Policy Advisor and Legislative Director for Rep. Miller and led the roll out and subsequent celebrations for National Homeownership Month.

[Read More >](#)



MAY 28, 2026

### Award-Winning Design: Cavco's Luxus Raises the Standard

The Luxus by Cavco Industries earned top honors at the 2026 MHI Excellence in Manufactured Housing Awards, winning the Modular Housing Design Award for its bold reimagining of factory-built living.

[Read More >](#)

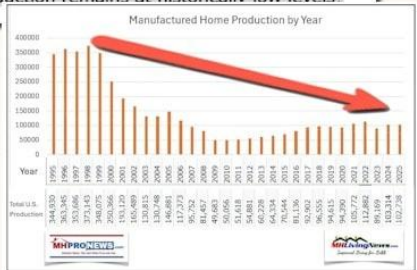


MAY 15, 2026

### Boost Visibility and Industry Leadership with MHI Sponsorship

The Manufactured Housing Institute invites industry partners to explore sponsorship opportunities that elevate visibility and engagement across key audiences.

[Read More >](#)



[caption id="attachment\_232662" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/ameregcorp-claytonization-consolidation-same-day-mhi-called-out-for-years-of-failure-on-june-as-national-homeownership-month-mhi-posted-laughable-response-sunday-weekly-mhville-recap-fea/>[/caption]

3. In the years prior to the common availability of artificial intelligence (AI) as an independent fact-evidence-analysis (FEA) checking tool, MHProNews provided hundreds of reports a year that often pointed out the inconsistencies between what this or that MHI personality or member-business said vs. what the organization and its leading consolidation focused members did. For example, from 2020.

[caption id="attachment\_152577" align="aligncenter" width="666"]



Laurie Hough

Executive Vice President and Chief Financial Officer

SKYLINE CHAMPION



"...**but** [Skyline Champion is] **really more focused on the growth of the company through M&A** [merger and acquisition or 'consolidation']. **That would definitely be our top priority.**

- **Laurie Hough**
- *Executive Vice President and Chief Financial Officer* Skyline Champion Corporation (SKY).

Per Motley Fool Q3 2020 Investors Earnings Call Transcript on 1.29.2020.

Since renamed, Champion Homes (SKY) is not alone. See annotated illustration [linked here](#) for statements by other publicly traded firms about their consolidation focus. Many of those are routinely MHI members. [caption][caption id="attachment\_152733" align="aligncenter" width="656"]

The slide is titled "Investor Presentation" and dated "November 2019". It features two main sections: "M&A" and "Grow retail distribution network".

- M&A**
  - ✓ Opportunity to expand product offering and enter new geographies
    - ~20% of industry is highly fragmented<sup>(1)</sup>
  - ✓ Significant value creation from synergies
  - ✓ Track-record of executing accretive acquisitions – Skyline, IBS, Mansfield, Benton
- Grow retail distribution network**
  - ✓ Expand retail presence to drive additional sales direct to homebuyer
  - ✓ Faster response to market and rollout of streamlined product

A red box highlights the text: "Skyline Champion's own Investor Relation packet states that there is only about 20% (+/-) of the market left. There is a potential for millions of housing sales, and the greatest need is on the affordable housing side that traditional manufactured homes have meet for decades. So logically, the greater opportunity isn't in consolidating what remains. Rather, it is to drive business to current production centers and then add additional ones. Given the facts that their leadership stated in an investor call, the question is, where is the logic to focusing on consolidation? Why not focus on growing the industry?"

Footnote (1): Based on data from the Manufactured Housing Institute.



Logos for MHPRONEWS and SKYLINE CHAMPION are at the bottom.

Page number 14 is in the bottom right corner.

Uploaded on February 16, 2020.[/caption]

Who else in manufactured housing trade media provided that objective, evidence-based lens through which to gaze at what was occurring in the manufactured housing industry? Who else provided a platform for Samuel Strommen, J.D., then at Knudson Law, who clearly asserted that MHI was fostering a form of oligopoly style monopolization?


[caption id="attachment\_165480" align="aligncenter" width="600"]



"The aim of this [legal research] paper is thus: to expose a number of antitrust violations—both blatant and subtle—in the form of the increasing monopolization of the manufacturing, financing, and the increasingly consolidating landlords, and to call for reforms within this industry."

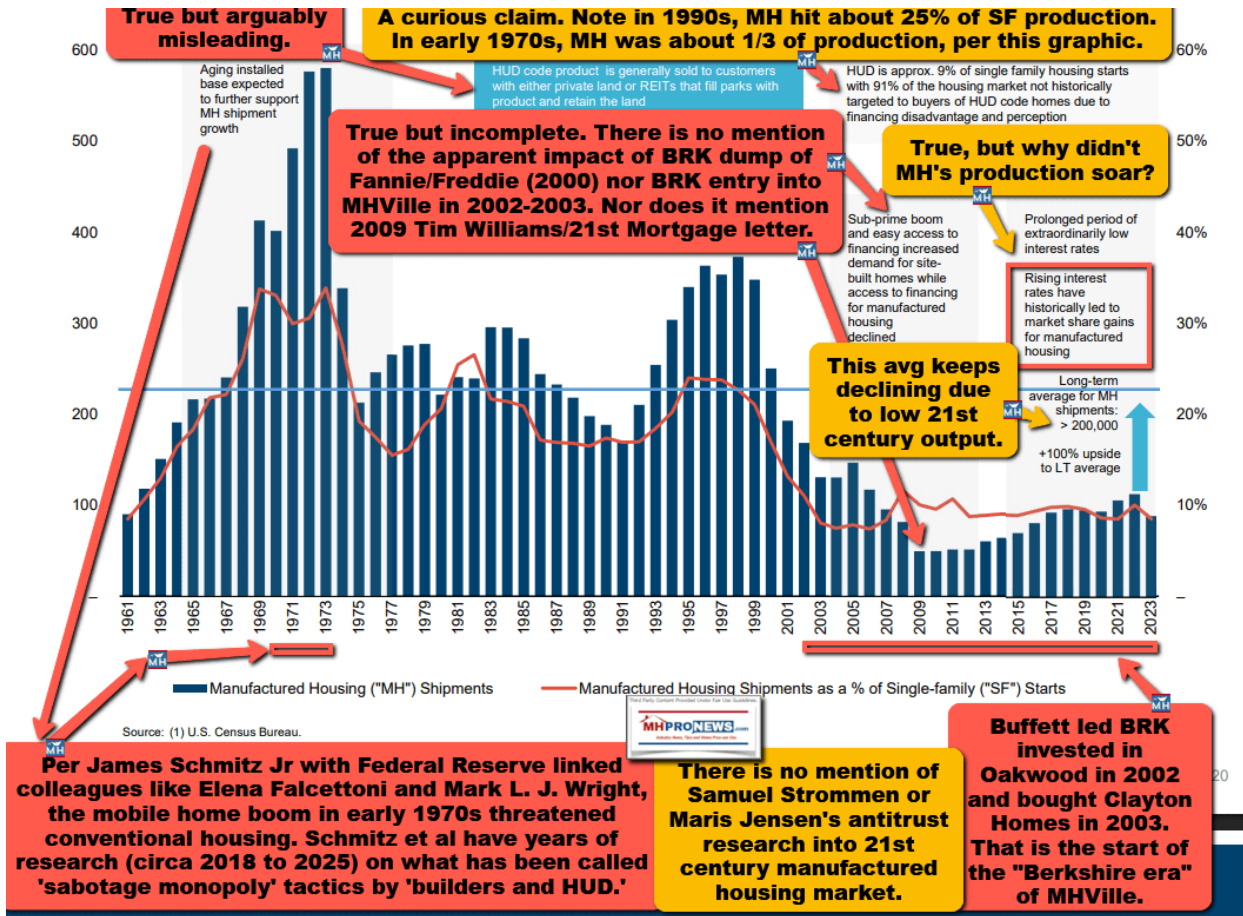
**A "Machine of Human Suffering."**

Sam Strommen –  
Legal Research Report published on MHPProNews on 2.1.2021 provides evidence of **"felony"** **"antitrust,"** notes **"RICO"** and other possible illegalities harming consumers and independent businesses. Thus a **"machine of human suffering."**



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First uploaded by MHPProNews in 2020, but since updated with other attorney insights in the article linked here. <https://www.manufacturedhomepronews.com/masthead/true-tale-of-four-attorneys-research-into-manufactured-housing-what-they-reveal-about-why-manufactured-homes-are-underperforming-during-an-affordable-housing-crisis-facts-and-analysis/>[/caption][caption id="attachment\_213683" align="aligncenter" width="651"]



MHPProNews Note depending on your browser or device, many images in this report and others on MHPProNews can be clicked to expand. Click the image and follow the prompts. For example, in some browsers/devices you click the image and select 'open in a new window.' After clicking that selection you click the image in the open window to expand the image to a larger size. To return to this page, use your back key, escape or follow the prompts. [/caption][caption id="attachment\_175773" align="aligncenter" width="600"]

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THE NATIONAL ASSOCIATION  
SERVING CONSOLIDATORS OF THE  
MANUFACTURED HOUSING INDUSTRY



**"The Manufactured Housing Institute [MHI] acts not only as the public mouthpiece of the Big 3 manufacturers (in the name of the industry) but also appears to act directly on its behalf in its various lobbying endeavors.<sup>95</sup>"**



Samuel Strommen

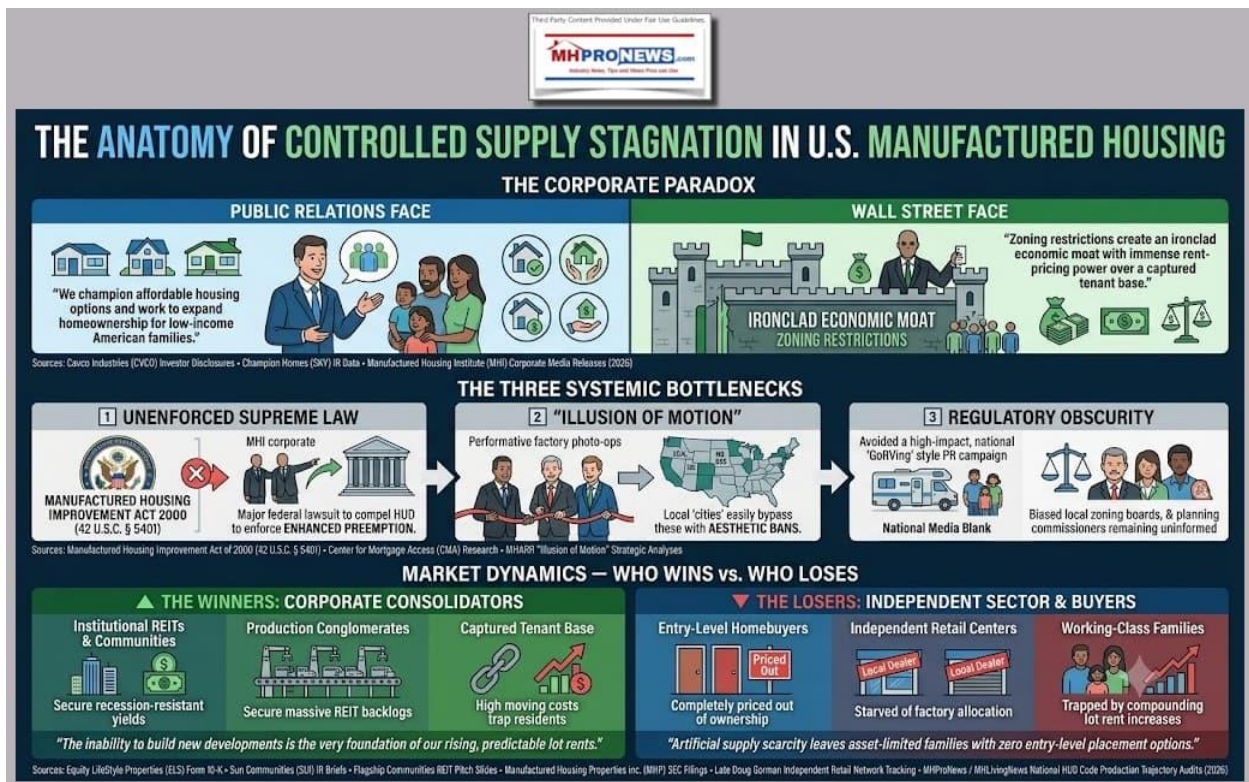
Strommen said he **"submits that the MHI's conduct in obfuscation judicious decision-making by the [FHFA and HUD] constitutes a conspiracy to restrain trade under Section 1 of the Sherman Act, and by virtue of the misrepresentative nature of the conduct, should not be afforded *Noerr* protection."**



– Sam Strommen,  
**The Monopolization of the American Manufactured Home Industry and the Formation of REITs: a Rube Goldberg Machine of Human Suffering.**

<https://www.manufacturedhomelivingnews.com/strommen-felony-conspiracy-case-monopolization-of-affordable-manufactured-housing-and-manufactured-home-communities-rube-goldberg-machine-of-human-suff/>[caption]

Those are evidence-based examples from over 6 years ago from either then-[MHI member Skyline Champion \(SKY-since rebranded in August 2024 as Champion Homes\)](#). What MHPProNews has compiled over the course of roughly the last decade of [manufactured home industry-expert](#) reporting and analysis has been repeatedly confirmed by multiple third-party AIs. Gemini created this infographic on June 8, 2026 in the report linked [here](#). For many browsers and devices, to see that infographic below in a larger size, [click here](#) and follow the prompts.



Manufactured housing is operating at about 100K new homes produced nationally in recent years. Routinely far more costly conventional housing resales are operating at about 40x that rate. Quoting NAR above.

- 3.2% increase in existing-home sales—seasonally adjusted annual rate of 4.17 million in May

Quoting MHARR above.

**"Cumulative industry production for 2026 now totals 33,048 new HUD Code homes, as compared with 35,642 over the same period in 2025, a year-over-year decline of 7.2%."**

Here is the math.  $33,048 \times 3 = 99,144$ . That may differ from MHI's SAAR, but that is *the actual math* if the production rate in the first 4 months of 2026 was projected out for the balance of 2026. Yet MHI does not seem to be sounding any alarms? More 'business-as-usual' messaging (see screen shot above)? No MHI reported concerns that former HUD and FHFA economist Scott Susin says the state level results are unlikely to move the needle?

[caption id="attachment\_232118" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/scott-susin-cma-since-2024-5-states-passed-laws-requiring-cities-allow-manufactured-homes-wherever-traditional-homes-permitted-no-evidence-earlier-such-reforms-worked-fha-chattel-mh/>

[caption id="attachment\_232263" align="aligncenter" width="600"]



<https://www.manufacturedhomepronews.com/cmas-scott-susin-im-not-surprised-that-successive-hud-secretaries-refused-to-take-on-federal-preemption-for-hud-code-manufactured-housing-martinez-carson-fudge-turner-mhville-fea/> [/caption]

Per MHARR's President and CEO Mark Weiss, J.D., to MHPProNews.

"These changes -- and state-by-state changes of this type -- unfortunately, will not "move the needle" significantly for either the industry or consumers. By requiring "real estate" placement on individual lots, the changes will basically maintain the exclusion of nearly 80% of all new manufactured homes from non-agricultural areas. Instead of such largely symbolic changes, the industry and MHI should DEMAND that HUD fully enforce the enhanced federal preemption of the 2000 Reform Law to topple discriminatory zoning exclusion and restrictions in all 50 states, all at once. Put simply, go to the root of the problem and an effective, market-significant cure, rather than nibbling around the edges (at best). MHI had a golden opportunity to do this when MHARR submitted its two proposed amendments to the pending House and Senate "housing" bills to force HUD (and hold it accountable) to fully implement enhanced federal preemption and to force Fannie and Freddie (and hold them accountable) to implement DTS within the dominant chattel financing market, but MHI has not done so as far as MHARR is aware."

- 4.
- 5.

